

## MIRALOMA LIFE ADVERTISING RATES

(Effective January 2020)

*Miraloma Life* is published monthly, 10 months of the year (September – June). It is delivered to all 2200 homes in Miraloma Park as well as to some neighborhood businesses.

SIZE	5-MONTH BILLING PERIOD	10-MONTH BILLING PERIOD (10% DISCOUNT)
Business Card Size 3.5" wide x 2.25" high	\$165	\$297
Quarter-page Ad 3.875" w x 4.85" h	\$250	\$450
3.5" wide x 6" deep	\$330	\$594
Up to Half-page Ad 7.75" w x 4.85" h	\$600	\$1,080

Full-page Ad	COST	
<u>One-time Only</u> 7.75" w X 9.85" h	\$770	The ability to place a one-time, full-page ad is at the discretion of the editor of <i>Miraloma Life</i>

**Note:**

- There is a \$15 per month surcharge for advertisements that change on a monthly basis. It is the advertiser's responsibility to submit each change by the monthly deadline (typically the 10<sup>th</sup> of the month *prior to* the next publication, but check in advance).

### INTERESTED IN ADVERTISING IN *MIRALOMA LIFE*?

- **Circle** the size and billing period of your choice on this form.
- **Make your check** out to the Miraloma Park Improvement Club and mail to MPIC, 350 O'Shaughnessy Blvd, San Francisco CA 94127
- **Email ad copy** to [miralomapark@gmail.com](mailto:miralomapark@gmail.com)
  - Ad copy file should be high resolution/press-quality PDF
  - Send all image or logo files as separate jpegs
- **Deadline for submission:** Checks and new ad copy must be **received** no later than the 10<sup>th</sup> day of the month **prior** to the month you want your ad to appear

Thank you for your support by advertising in *Miraloma Life*!  
Advertising Coordinator Robert Gee, [miralomapark@gmail.com](mailto:miralomapark@gmail.com) or 415-322-0211