

MIRALOMA LIFE ADVERTISING RATES

(Effective April 2023)

Miraloma Life is published monthly, 10 months of the year (September – June). It is delivered to all 2200 homes in Miraloma Park as well as to some neighborhood businesses.

SIZE	5-MONTH BILLING PERIOD	10-MONTH BILLING PERIOD (10% DISCOUNT)
Business Card Size 3.5" wide x 2.25" high	\$185	\$333
Quarter-page Ad 3.875" w x 4.85" h	\$280	\$504
3.5" wide x 6" deep	\$370	\$665
Up to Half-page Ad 7.75" w x 4.85" h	\$672	\$1,210

Full-page Ad	COST	
<u>One-time Only</u> 7.75" w X 9.85" h	\$860	The ability to place a one-time, full-page ad is at the discretion of the editor of <i>Miraloma Life</i>

Note:

- There is a \$15 per month surcharge for advertisements that change on a monthly basis. It is the advertiser's responsibility to submit each change by the monthly deadline (typically the 10th of the month *prior to* the next publication, but check in advance).

INTERESTED IN ADVERTISING IN *MIRALOMA LIFE*?

- **Make your check** out to the Miraloma Park Improvement Club and mail to MPIC, 350 O'Shaughnessy Blvd, San Francisco CA 94127
- **Email ad copy** to miralomapark@gmail.com
 - Ad copy file should be high resolution/press-quality PDF
 - Send all image or logo files as separate jpegs
- **Deadline for submission:** Checks and new ad copy must be **received** no later than the 10th day of the month **prior** to the month you want your ad to appear

Thank you for your support by advertising in *Miraloma Life*!
Advertising Coordinator: Kate Clements, miralomapark@gmail.com or 415-322-0211