

# MIRALOMA LIFE PUBLICATION

Advertising Rates effective July, 2008

The MIRALOMA LIFE is published once a month for 10 months of the year (September – June) and is distributed to 2200 homes in Miraloma Park as well as well as to some neighborhood businesses.

Please provide photo ready hard ad copy with your check made payable to the MIRALOMA PARK IMPROVEMENT CLUB, and mail or deliver to Miraloma Park Improvement Club, 350 O'Shaughnessy Blvd. San Francisco, CA. 94127. In addition you can e-mail a copy to [miralomapark@gmail.com](mailto:miralomapark@gmail.com).

Acceptable formats - photo-ready format (.jpg, .png), a .pdf document formatted with high-quality print settings, or a Word document. Any embedded graphics should have a resolution of at least 150 dpi, preferably 300 dpi. If you need assistance we offer formatting of a simple advertisement at \$30/hr, with a one-hour minimum. A graphic designer can assist you if you require a more complex advertisement.

SIZE	5 MONTH BILLING PERIOD	10 MONTH BILLING PERIOD (10% discount)
	(total for 5 editions)	(total for 10 editions)
3.5" wide X 2" deep (Business card size)	\$150	\$270
3.5 " wide X 4" deep	\$225	\$405
3.5 " wide X 6" deep	\$300	\$540
* Up to ½ page or irregular	\$540	\$972

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\* One-time, full-page insert - \$700

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NOTE: \* The ability to place a half page, irregular size or one time insert ad is solely at the discretion of the editor. There are size and placement limitations that the editor may not be able to work with.

There will be a surcharge of \$15 per month for advertisements that change on a monthly basis. It is the responsibility of the advertiser to submit each change by the monthly deadline (typically the 10<sup>th</sup> of the month prior to the next publication, but please check in advance).

There is a 25% surcharge for special placement requests, subject to editor approval.

PLEASE CIRCLE THE SIZE AND BILLING PERIOD OF YOUR CHOICE and return this form to me together with your ad copy and check made payable to the MIRALOMA PARK IMPROVEMENT CLUB.

Checks and any new ad copy must be received no later than the 10<sup>th</sup> day of the month prior to the month you want your ad to appear.

Thank you for your support by advertising in the Miraloma Life publication.

Sincerely,

Sue Kirkham

Phone: 415-333-9840

Advertising Coordinator

E-mail [info@SueKirkham.com](mailto:info@SueKirkham.com)

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San Francisco, Ca. 94127